

A Profile: Story through Function, Journey of Beauty




BAZETM
INNOVATING
MOBILITY



a historical
JOURNEY

The Sensible Solutions to Optimize Any Dream-Vehicle

BAZE is Indonesia's first and leading vehicle interior-transformation. The company was founded in Jakarta in the early 2000 by Bari Setiadi as one of the myriad of local car interior work shop. Reliable in redesigning, redecorating and rebuilding car & bus interiors, the brand present solutions to vehicle experience, up-to-date engineering design as well as technology instalation mastery.



Strive for sensible answers for each project and driven by integrity, originality and comprehensive services; BAZE's craftsmanship has graced many full-scale coach buses, to the popular mid-size luxury mid-vans, to the personalized small passengers commuters. Converting SUVs into VIP Lounges, to accomodating comfort for off-road's motorhome. Developing interior for special utility vehicles to delivering our own signature of Toyota Hi-Ace Series for nationwide market.

As a revamping maestro, its notable track-record and satisfied customers speaks for itself. BAZE now aims higher achievements upon welcoming its third decade in 2021. The current brand rejuvenate its spirit, and are beyond ready to embark to its bigger goal and broader vision... by Innovating Mobility.






achievements

CERTIFICATION



AWARDS

-  Best Automotive Brand 2018
-  Gold Partner Toyota Auto 2019
-  1st Place GIAS Exhibition Design

PARTNERS

- > Partner company 1
- > Partner company 2
- > Partner company 3
- > Partner company 4
- > Partner company 5



BAZE's
expertise



HIACE SIGNATURE SERIES



SPRINTER SERIES



BUS & COACH



SMALL VEHICLE



MOTORHOME



SPECIAL PROJECT

HiAce signature series

TYPE G



With notable track-record & satisfied customers speaks for itself in the past years. BAZE lead vehicles' notable interior- transformation. Reliable in redesigning, redecorating, rebuilding and reconstructing car & bus interiors, with notable track- record & satisfied customers speaks for itself in the past years.



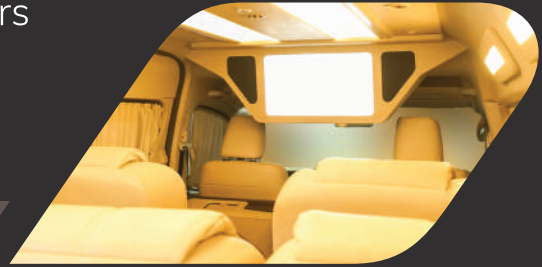
HiAce signature series

TYPE V

With notable track-record & satisfied the customers speaks for itself in the past years.

BAZE lead vehicles' interior- transformation.

Reliable in redesigning, redecorating, rebuild and reconstructing car & bus interiors, with notable track- record & satisfied customers speaks for itself in the past years.



HiAce signature series

TYPE Q



With notable track-record & satisfied customers speaks for itself in the past years. BAZE lead vehicles' notable interior- transformation. Reliable in redesigning, redecorating, rebuilding and reconstructing car & bus interiors, with notable track- record & satisfied customers speaks for itself in the past years.



HiAce signature series

TYPE J



A car modified with a luxurious interior concept that can be enjoyed by everyone from all walks of life offers an exceptional experience for its passengers. With an elegant design and high-quality furnishings, the car creates a comfortable and lavish atmosphere inside.



Whether it's the seats upholstered with premium materials, integrated entertainment systems, or efficient comfort features, every detail is designed to provide a premium experience. This interior modification opens the door for everyone to experience luxury, pleasure, and enjoyment as passengers, creating an unforgettable driving experience.



sprinter series

With notable track-record & satisfied the customers speaks for itself in the past years.

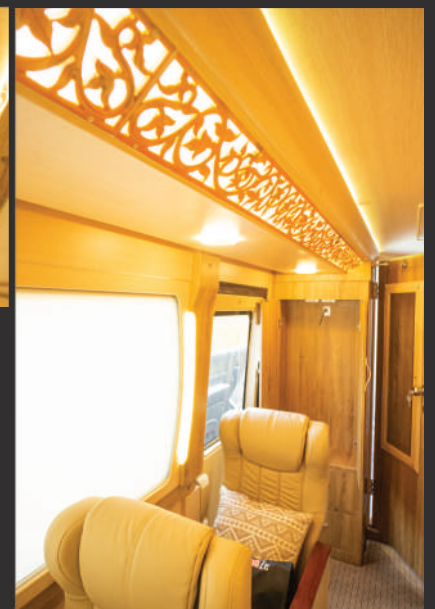
BAZE lead vehicles' interior- transformation.

Reliable in redesigning, redecorating, rebuild and reconstructing car & bus interiors, with notable track- record & satisfied customers speaks for itself in the past years.



EXPERTISE

bus & coach



With notable track-record & satisfied customers speaks for itself in the past years. BAZE lead vehicles' notable interior transformation.

EXPERTISE

small vehicle

Reliable in redesigning, redecorating, rebuilding and reconstructing car & bus interiors, with notable track- record & satisfied customers speaks for itself in the past years.



EXPERTISE

motorhome

With notable track-record & satisfied customers speaks for itself in the past years. BAZE lead vehicles' notable interior-transformation. Reliable in redesigning, redecorating, rebuilding and reconstructing car & bus interiors, with notable track-record & satisfied customers speaks for itself in the past years.



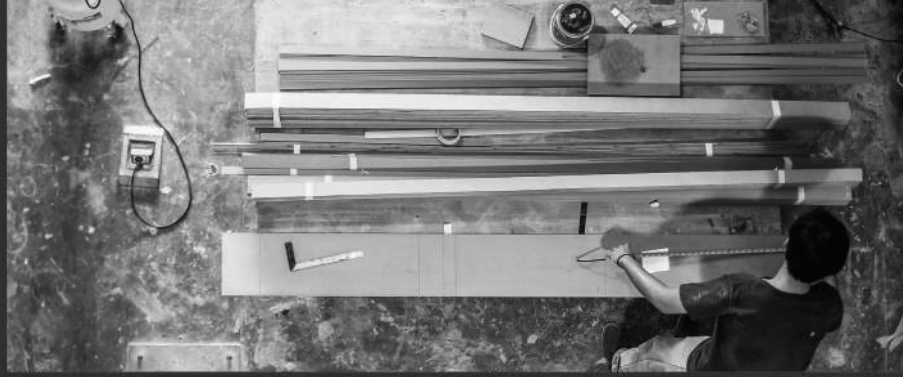
EXPERTISE

special project



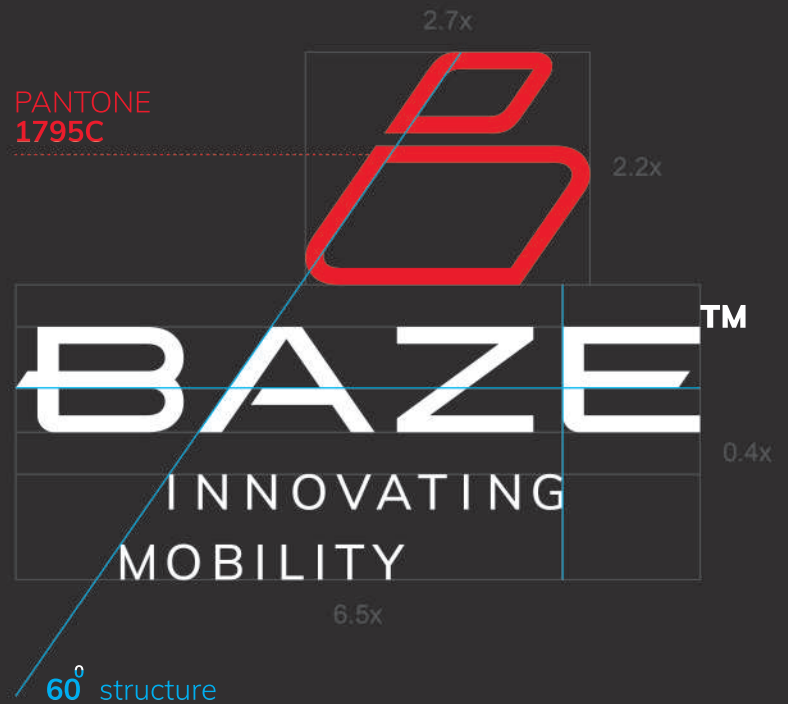
With notable track-record & satisfied customers speaks for itself in the past years. BAZE lead vehicles' notable interior-transformation.

workshop & facilities



ABOUT

the brand



BAZE's new visual identity express a modern feels logomark by portraying a capital initial "B", made by two elongated parallelogram stacked in a unique form. Simple geometric symbol with a perfectly 60 degree angle to signify *skillful* precision. Moreover, the sketch was originally denote speed as well as to resemble shape of a person's head and hand in a welcoming gesture ...as in concierge's fast responds and warm services.

A special-custom-designed letterforms for the logotype depicts a more clean aesthetic look and meticulous craftsmanship; Sharp edges are complemented by few rounded corners to create balance, and showcase *authenticity*. As for the brand colors, BAZE's agile red is picked to reflect zest of energy, bold idea & dare to be different, while avant-garde dark grey represent professional greatness.

Newly created tagline of INNOVATING MOBILITY suggests our strength and main focus in revamping *dreams* through interior-vehicles-customization. Having decades of passion & teamwork, BAZE continues to expand engineering, integrate technological function, offer creative ideas and adapt solutions that works.

Now, with the new spirit of endless effort and sincere commitment, the brand are n ready to embrace a bigger, brighter, broader future...

COMPANY PROFILE

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